

# TRAIN AT LIVE LARGE FIT STUDIOS

Live Large Fit Studios are more than just training spaces. We build bodies AND careers. Our mission is to enable entrepreneurial individuals that desire to make personal training a full-time career.

We provide independent trainers with exclusive access to fully equipped personal training facilities, marketing services, a suite of tools for online client scheduling, calendar management, billing and collection, and a business operations consulting package.

Live Large trainers are independent business owners that simply utilize the infrastructure, assets, tools and market strength of the Live Large brand. We take the minutia out of running a business and allow trainers to focus on developing their brand and client base.



## WHY LIVE LARGE FIT STUDIOS?



**Training Facilities**



**Calendar Management**



**Scheduling System**



**Client Billing**



**Payment Collection**



**Marketing Programs**



**Business Operations Support**

## HOW MUCH \$\$ CAN I MAKE?

A trainer charging an average of \$75 per session would only need to perform seven sessions per week to cover their membership fee. The numbers are attractive for many trainers at as few as twenty sessions per week and is extremely lucrative at forty sessions per week. The best trainers will command higher rates and will be able to make even more money with the same level of effort.

| Sessions per Week | 20       | 30       | 40        |
|-------------------|----------|----------|-----------|
| Gross per Month   | \$6,000  | \$9,000  | \$12,000  |
| Net per Month     | \$4,000  | \$7,000  | \$10,000  |
| Net per Year      | \$48,000 | \$84,000 | \$120,000 |

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